

## Cooperation with Patient Organizations\*

### Guidelines for partnerships between patient organizations and Wyeth Pharma GmbH

Wyeth Pharma GmbH has intended these guidelines for use by:

- patient organizations
- employees of Wyeth Pharma GmbH
- the public
- the pharmaceutical industry

in order to discover new forms of potential cooperation between various societal groups which, like Wyeth Pharma GmbH, strive to improve the quality of life for the sick and chronically ill, as well as striving to combat illness through prevention.

- As an innovative, research-oriented pharmaceutical company, Wyeth Pharma GmbH takes great interest in providing patients with comprehensive, effective, and safe pharmaceuticals that demonstrate the latest scientific findings. Medicinal products contribute largely to the overall health of the population, as well as preventing disease.
- Wyeth's vision is the establishment of an active dialog with all parties concerned with health care. Because our work is aimed at the well being of the patient, we are especially interested in intense cooperation with patients and their representatives.
- In order to help make its procedures and goals clear, Wyeth Pharma GmbH has laid its basic principles for partnership with patient organizations in writing and has made them accessible to the public.
- Little is known to the public about the cooperation between pharmaceutical companies and patient organizations. Wyeth Pharma GmbH would like to use these guidelines to show that information and experience can be openly exchanged without threatening the unbiased opinions and the freedom of expression that patient organizations have.

\* The term "patient organizations" refers to all organizations responsible for self-help, support groups and support groups for the loved ones of the ill, as well as for state and national umbrella organizations responsible for individual health care.

- Wyeth Pharma GmbH is interested in forming constructive partnerships with patient organizations within a trusting environment. As a result, all employees are required to act in accordance with these guidelines.
- Wyeth Pharma GmbH is only able to improve their products by working together with patients and by taking their experience into consideration. In this way, Wyeth can maximize fulfillment of their patients' needs and help to minimize and heal their illnesses.

### Wyeth Pharma GmbH's position

#### 1. Partnership between patient organizations and Wyeth Pharma GmbH

- With regard to the specific structure of most patient organizations (who greatly rely on volunteer work), Wyeth Pharma GmbH strives to maintain an open and honest, mutual partnership from which both parties can profit.
- Wyeth Pharma GmbH supports any efforts on the part of patient organizations that promote patients' independence in decision-making.
- Wyeth Pharma GmbH acknowledges and respects the National Committee for Self-Help's (Bundesarbeits-gemeinschaft für Selbsthilfe) Guidelines throughout any contact to patient organizations. At the same time, any existing guidelines already established by the patient organization in regard to work with businesses, especially businesses in the pharmaceutical industry, shall be respected.

#### 2. Independence and neutrality

- Wyeth Pharma GmbH respects the interests and goals of patient organizations.
- Wyeth Pharma GmbH rejects any form of influence over patient organizations by the pharmaceutical industry. Beyond that, Wyeth Pharma GmbH structures its sponsorship in such a way that the independence and integrity of the patient organizations can no way be put into question.
- Wyeth Pharma GmbH places particular emphasis on the clear division of product advertisement and informative material. Wyeth Pharma GmbH releases informative material about new developments and therapies with regard to national policies concerning the marketing of medical products. It is understood that patient organizations reserve the right to discuss informational materials with their own partners in the field of science as well as with their own medical consultants.
- No arrangements may be made between Wyeth Pharma GmbH and patient organizations that include product marketing or product recommendations.

### 3. Grants and support

- Wyeth Pharma GmbH supports the work of patient organizations by sponsoring specific projects. Wyeth Pharma GmbH provides resources to patient organizations to allow them to conduct charitable projects and activities in a reasonable manner.
- The help provided by Wyeth Pharma GmbH is not only limited to financial contributions, but rather by opening its organizational resources and research findings up to patient organizations. By being clear about its intentions, Wyeth Pharma GmbH shows that it respects the neutrality and independence of the patient organizations and that it in no way wishes to exert influence upon them.
- Financial support can exist in the form of a grant or a sponsorship. Sponsorship must result in the form of a written agreement, in which all crucial points as well as the type and extent of services to be provided are clearly defined. The agreement must also take valid tax regulations into consideration.

### 4. Events and publications

- Wyeth Pharma GmbH respects the autonomy of patient organizations and exercises no influence whatsoever over the content and organization of their events and publications.
- In the event of financial support for an event or publication, Wyeth Pharma GmbH shall be noted as a sponsor in an appropriate way. Patient organizations are, however, in no way required to adopt company positions in regard to content.
- Wyeth Pharma GmbH reserves the right to invite patient organizations to its seminars in furthering education, providing that these seminars are informational, subject-related, and scientific in nature. Patient organizations are obligated to independently determine their representative(s) at such seminars. Wyeth Pharma GmbH may choose to cover food, travel, and lodging expenses (within reason). The same applies to external seminars being offered by a third party (professional seminars, conventions, etc.)

### 5. Cooperational structure

- Wyeth Pharma GmbH structures their partnerships in a clear and public way.
- Wyeth Pharma GmbH may only reproduce the name and logo of patient organizations after seeking their explicit permission and with respect to the organization's conditions.
- Wyeth Pharma GmbH will publish a list of patient organizations with whom they work in a suitable manner. Facts and figures as to the manner of cooperation will be similarly published.
- Wyeth Pharma GmbH in no way compromises the charitable nature of patient organizations through their sponsorship and cooperation.

- Wyeth Pharma GmbH in no way requires an exclusive partnership with a patient organization. Patient organizations reserve the right to enter into partnerships with whomever they so choose.
- Both parties may withdraw from the partnership at any time, without the risk of threatening the potential for future cooperation.

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